

Model Community Guidelines Waste Hauler

1. Promote waste reduction, composting and recycling by offering:
 - A. Financial incentives (variable pricing or “pay by container”)
 - Charge customers by the number of bags picked up
 - Provide discounts if no yard or leaf waste is collected
 - Provide discounts if yard/leaf waste is composted
 - Offer discounts to customers who purchase composting bins
 - B. Education on ways customers can reduce waste:
 - Offer recycling tips and waste reduction tips to customers with billing notices
 - Become involved with local recycling committee
2. Offers customers needed recycling opportunities:
 - Promote waste audits for home and businesses
 - Advise customers of community recycling meetings through monthly billings
 - Devise a collection schedule that provide designated days for picking up recyclable items
3. Practice waste reduction and recycling techniques within the business:
 - Set up in-house recycling program (e.g. Office paper and corrugated cardboard)
 - Purchase office paper and administrative products made with recycled content (e.g. Paper, letterhead, paper towels, tissue paper, note pads, business cards, credit card slips, etc.; indicate on letterhead, etc., “printed on recycled paper”)
 - Purchase supplies in bulk where possible
 - Use reusable items vs. Disposable items (e.g. Ceramic mugs for staff)
 - Practice double-sided photocopying
 - Recycle waste motor oil
 - Reuse scrap paper (e.g. Make into note pads)
 - Reduce amount of junk mail received by writing and advising your current subscription not to share your name and address with other mailers. Also, write to Mail Preference Service, Direct Marketing Association, 11 West 42nd Street, New York, NY 10036
 - Encourage employees to share magazines and newspaper subscriptions
 - Purchase and use at least two other items made with recycled content (e.g. Desk organizers, such as recycling bins, desk top trays, if applicable)
 - Design pickup routes to maximize fuel efficiency
 - Consider fuel efficiency (and energy sources) when purchasing equipment